



Start-up Launchpad

Start Smart. Launch Right.

Launching a new product can feel overwhelming but you don't have to go it alone.

The **Seedable Start-Up Launchpad** is designed for early-stage founders who want to validate their ideas, shape a powerful brand, and prepare for launch with confidence.

We combine strategic insight, creative direction, and deep user understanding to bring your vision to life step by step.



Package Highlights

1. Digital Branding Package

Phase 1: Strategy & Validation Foundations

This phase begins with a collaborative session to align on your vision, goals, and audience. We then explore your market, define your customer personas, and audit any existing materials or assumptions. Together, these steps form the foundation for a strong, tailored approach to your product's branding and market entry.

Phase 2: Defining Your Brand Identity

We move into collaborative creative exploration with stylescapes and moodboards to define the right tone and direction.

- Visual direction alignment workshop
- Logo design tailored to your product and audience
- Typography and colour palette development

You'll walk away with a professional, flexible identity that reflects your values and speaks to your audience.

Phase 3: Bringing Your Vision to Life

We create the digital building blocks for your public presence so you're ready to go to market.

- Branded social media templates
- Brand mark that captures the essence of your brand that you can use for your socials
- LinkedIn banner
- Visual consistency across your channels

Why it matters: You launch with a brand that's clear, intentional, and made to scale.

Package Price: £8500 + VAT



2. Optional Add-Ons

Tailor the package to fit your priorities:

- **Investor pitch deck design**
- **Pre-launch social media strategy**
- **Post-launch brand support**
- **Corporate identity assets (letterheads, business cards, etc.)**

3. Retainer Option: Stay Flexible

Early-stage timelines shift and we get it. That's why we offer a rolling retainer for continued support.

- **Adjust your services month to month**
- **Access additional design or strategy hours**
- **Stay on-brand without losing momentum**
- **Ideal for adding motion, merch, content, or iterative updates**

Retainer Price: £2550-5100

Minimum 3 month contract



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Why Choose Seedable?

We specialise in helping ambitious founders bring meaningful, digital-first products to life. Our approach is human-first, research-driven, and values-led, with a focus on clarity, creativity, and impact.

Let's build something brilliant together.

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